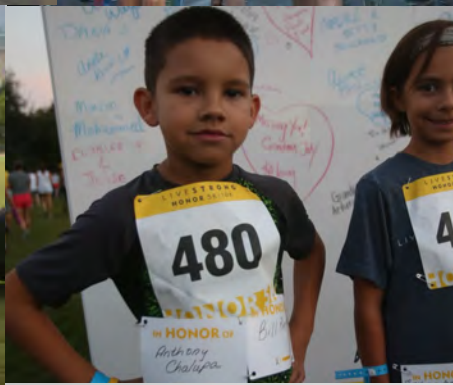




LIVESTRONG® HONOR 5K/10K
09.23.2018



HONOR.INSPIRE.CELEBRATE.

The LIVESTRONG Honor 5K and 10K exists to honor the lives of survivors, inspire those who are in the fight, and celebrate the memories of those we have lost.

WHEN: Sunday, September 23, 2018,
Race Starts at 7:30 AM; Hospitality tent,
Vendors, Kids Zone and Entertainment
activities start at 8:00 AM

WHERE: Auditorium Shores
900 W. Riverside Dr. Austin, TX 78704

WHO: 1,500 participants this year - men,
women, and children of all ages and fitness
levels are welcome to participate!

WHY SPONSOR?:

1. Increase your brand awareness
2. Facilitate direct communication with your customers
3. Engage your employees
4. Support LIVESTRONG's critical mission



Become a LIVESTRONG
Sponsor today!

Email us directly at:
TeamLivestrong@livestrong.org

Or learn more online at:
<https://www.livestrong5k10k.org/sponsors>



2018 **Exclusive** Sponsorship Opportunities

Presenting Sponsor

\$25,000

Online benefits:

- Logo, copy & link on Event and **LIVESTRONG** websites & update/post-event emails & survey
- Custom blog post and 3 social media posts

On-site benefits:

- Logo on promotional poster & media
- Logo on participant & staff/volunteer shirts, race bibs, start/finish truss, and 6 banners
- 20x20 booth at the Finisher's Village
- 4 on-site announcements
- 20 5K/10K entries + 6 **LIVESTRONG** Challenge Ride entries (10/21/18) + 6 annual Donor Appreciation Dinner seats



Elite Sponsor

\$15,000

Online benefits:

- Logo & link on Event and **LIVESTRONG** websites & update emails & post-event survey
- 2 social media posts

On-site benefits:

- Logo on promotional poster & media
- Logo on participant & staff/volunteer shirts, race bibs, and 4 banners
- 10x10 booth at the Finisher's Village
- 3 on-site announcements
- 15 5K/10K entries + 4 **LIVESTRONG** Challenge Ride entries (10/21/18) + 4 annual Donor Appreciation Dinner seats



2018 Sponsorship Opportunities

Official Sponsor

\$5,000

Online benefits:

- Logo & link on Event and LIVESTRONG websites & update emails
- 1 social media post

On-site benefits:

- Logo on promotional poster & media
- Logo on participant & staff/volunteer shirts, race bibs, and 2 banners
- 10x10 booth at the Finisher's Village
- 2 on-site announcements
- 10 5K/10K entries



Supporting Sponsor

\$2,500

Online benefits:

- Logo & link on Event and LIVESTRONG websites & update emails

On-site benefits:

- Logo on promotional poster
- Logo on participant & staff/volunteer shirts and 2 banners
- 10x10 booth at the Finisher's Village
- 2 on-site announcements
- 5 5K/10K entries

